

## Programs & Members Services Commission

# PTA Unit Spotlight Awards – Share Your Success

**Purpose** – Dynamic PTA programs enrich the lives of children and their communities. For this reason, the PTA Unit Spotlight Awards recognize the outstanding programs organized by PTA units. They also provide the opportunity to share successful programs with other PTA leaders throughout the State at a special California State PTA Convention workshop.

**Benefits** – Now, more than ever, California's schools are heavily impacted by the budget crisis. That's why, the successful program selected for the PTA Unit Spotlight Awards, help fill in the gaps in 8 categories:

1. **LEADERSHIP DEVELOPMENT:** For training new leaders
2. **STUDENT ACHIEVEMENT:** For supporting students
3. **ENVIRONMENTAL:** For raising environmental awareness
4. **FAMILY INVOLVEMENT:** For boosting engagement
5. **MEMBERSHIP AND OUTREACH:** For growing membership
6. **COLLABORATION:** For partnering with business/agency
7. **ADVOCACY:** For advocating on behalf of all children
8. **STUDENT INVOLVEMENT:** For developing leadership



**Applications** – The questions on the PTA Unit Spotlight Awards application form are designed to cover the core elements of a successful program so that it can be replicated by other PTAs in terms of planning, organizing and implementing. The deadline for applications is February 1, 2012. For an application form and to learn more, visit: [www.capta.org](http://www.capta.org).

**Recognitions and Prizes** – Award-winning PTA Units, in 8 categories, receive:

- Two (2) paid registrations to the California State PTA Convention
- \$100 gift certificate to be used at the PTA Store during convention
- Special recognition on stage at the California State PTA Convention
- Opportunity to showcase their program at a convention workshop

**Questions? Contact: California State PTA Awards Coordinator:**  
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