



BEE·ING A COMMUNICATOR IS THE KEY!



What is your PTA's mission, when and where are your PTA meetings, where can parents, grandparents, teachers, staff members and community members sign up to volunteer?

- ✓ **Brag on your website**
- ✓ **Brag in your newsletters**
- ✓ **Brag at your PTA meetings**
- ✓ **Brag at your back to school night**
- ✓ **Brag about your PTA in press releases**
- ✓ **Keeping your PTA visible is the best way to promote it**
- ✓ **Celebrate the great things your PTA has done for the students at your school**

One of the best times of the year to brag about your PTA is in a letter to your parents in the fall when you ask them to join your PTA. Be sure to thank them for their past support, not only monetarily but also for their volunteer hours. List all the great things your PTA did last year and list all you hope to accomplish this year, with their help.

